

Bowls organisation: Strategic Plan Template,
Detailing suggested Key Performance Areas

KEY RESULT AREA (KRA): COACHING PROGRAM

Objective: To enable the Bowls club to succeed at the highest level of competition performance through the appointment of a Head Coach

Strategies
(implemented by the coach as person with prime responsibility)

1. Establish a formal documented program plan for management endorsement
2. Devise and apply a TID system/ program to identify prospects for the club objectives
3. Develop competitive opportunities within the club to enhance performance for identified bowlers
4. Develop and conduct required and regular training programs for relevant bowlers
5. identify appropriate external competitions for players to compete
6. Expand opportunities to for players to trial and compete for club & Group /Association/ zone
7. As coach be required as a member of selection panel,
8. review, develop and monitor criteria for top side selection

Lachlan Tighe, Elbows squad coach, advising
Bowls clubs/ bowls Associations on a Higher Performance Program

Elbows 2013
Bowls club- Bowls Association Management

KEY RESULT AREA (KRA): COACHING PROGRAM

Strategy detail	Activities	Outcomes	Timelines
1. Establish a formal documented program plan for management endorsement	<ul style="list-style-type: none"> • Review current programs • endorse coach proposal • Establish selection committee • Conduct players workshop • Set objectives 	program for club players and identified player personnel	
2. devise and apply a TID program to identify players to meet the objectives	<ul style="list-style-type: none"> • Review current programs • Devise the system • selection of players • Conduct players program • 	Increase the number of players suitable for the program for club representation	
3. identify competitive events within the club to enhance performance for identified bowlers	<ul style="list-style-type: none"> • Encourage all identified players to enter all major club events 	Structured talent identification; training program developed for keen players	
4. Develop and conduct required and regular training programs for squads	Weekly conduct of coaching and training programs.	training programs published and implemented.	
5. identify appropriate external competitions for players to enter	<ul style="list-style-type: none"> • Review competitions within state • Enter players as teams in events 	Increase number of entrants in other competitions	
6. Expand opportunities to compete for club & Group	Send players to represent club Send players to Group/ zone trials	More competition opportunities available to identified players.	
7. member of selection panel	Use position to influence objectives	Competitive success	
9. review, develop & monitor selection criteria for top side	Define criteria with fellow selectors disseminate criteria to all club players	More opportunities to screen club players.	