

Club Performance

QUESTION:

How well did the club perform recently?

ANSWERS:

From an audience of bowlers reacting from a club viewpoint where here in Victoria numerous teams of 16 go off and represent their club:

Some interesting insights as to what constitutes success on and off the green.

No doubt finals appearances and relegation are the two extremes to gauge success on field.

Now a scenario that featured in two clubs to my knowledge:

Your top team wins the pennant final, all your other teams get relegated - how well did the club perform: varied reactions to that example. Again what came out of the discussion is the general absence of a committee / board direction.

One person said his club is now looking to define performance beyond pennant success to include measures in revenue, coaching, selection, membership, development squads, junior programs etc. thus making the club one that others could view as a model to consider.

An important feature for this question and the first question earlier is the level and effect of communication. If members feel as if they have been properly informed they will accept the message coming from the committee and if that also says we want more attendance at training for a better level of competitiveness, then there is a much better chance of the satisfactory outcome.

A popular view on performance is that despite our pennant record no one chose to depart our club.

Lachlan, 2018